

COLLEGE GUIDE TO INCLUSION PLEDGE

WORKING WITH HEALTHCARE
PROVIDERS TO END RACIAL
DISPARITIES.



Tigerlily Foundation
#InclusionPledge



THE FACTS

- Breast cancer death rates are 40% higher among Black women than white women.
- Black women represent only 5% of women in breast cancer clinical trials
- TNBC is more common in Black women.
- 71% of Black women are single parents

PURPOSE

- The #InclusionPledge provides a transparent and tangible framework across stakeholders to identify and track equity actions, holding organizations accountable to making specific, measurable outcomes that will result in dismantling systemic barriers and co-creating solutions that will result in health equity for Black women and end disparities in our lifetime.

WHAT YOU SHOULD KNOW ABOUT SYSTEMIC BARRIERS

- Black women are not being recruited into the medical field and are not given adequate opportunities to pursue medical training
- Black women face socio-economic, psycho-social, and systemic challenges that limit access to medical care, health-promoting activities and environments, and support systems
- Racism today, sometimes results in biased decision-making by medical providers, researchers, and people in positions of power
- Black women are among the least represented groups in clinical trials

WHAT YOU SHOULD KNOW ABOUT RACIAL BARRIERS

- Medical racism results in mistrust of medical professionals by patients due to both historical and present-day experiences of harmful and exclusionary practices
- Underrepresentation increases health risks for Black women and limits the impact of the clinical trial
- Breast cancer is typically depicted as a disease that affects white women

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WHAT COLLEGES & UNIVERSITIES SHOULD UNDERSTAND BEFORE DOING THE WORK

1. Understand the abuse that has caused the mistrust in the medical system amongst African Americans
2. Educate yourself on possible emotional and mental traumas
3. Be prepared to offer resources to eliminate barriers
4. Strengthen patient confidence in medical system



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SUGGESTED COMMITMENTS

1. Development of and evaluation of breast cancer prevention and intervention - on campus screenings
2. Dissemination of information regarding breast cancer through classes, blogs, webinars, newsletters, emails and other means of communication
3. Programming or complete campaign outlining the importance of diet in cancer prevention and treatment in partnership with a Dietician
4. Implementation of an active health program. A campaign to encourage gym usage or even walking
5. Encourage involvement in clinical trials and research through on campus clubs
6. Commit to the creation of a cancer speaker series
7. Raise funds for breast cancer research through philanthropic partnerships
8. Subsidize therapy sessions for those impacted by cancer
9. Creation of a financial support or scholarship program for students diagnosed with cancer with larger medical bills
10. Recommend the Inclusion Pledge and facilitate introductions to partner organizations in order to advocate and activate the inclusion of Black women across initiatives impacting their breast and overall health

